



SPNet

Woo COMMERCE

JOIN THE MOST  
**POPULAR**  
E-COMMERCE  
PLATFORM ON THE WEB

SPNet connects Advanced Business Manager (ABM) with  
Woocommerce - The world's most popular, completely  
customisable e-commerce platform.




ADVANCED  
BUSINESS  
MANAGER

# INTRODUCTION

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Join the most popular eCommerce platform on the web

SPNet connects Advanced Business Manager (ABM) with WooCommerce - the world's most popular eCommerce platform.

- WooCommerce is the leading **open-source, completely customisable** eCommerce platform. It is built on WordPress, the software that runs 30% of the web.
  - Working on top of the **world's most popular content management system**, WooCommerce seamlessly integrates e-commerce with web content. Everything you need is in one place.
  - Start your website by choosing from **hundreds of available themes**. Pick the theme that works for you.
  - Your site will **work on all devices** – desktop, tablets and phones.
  - Flexibility to **sell online to anyone or limit access only to account customers** or do both, all on the same website
  - WooCommerce runs on WordPress, recognised as **one of the best platforms for SEO**.
  - Countless **WooCommerce Plugins** are available for every requirement - link your site to Amazon marketplace, Google shopping, social media, freight systems, payment gateways and more.
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# PRODUCTS & INTEGRATION

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SPNet synchronises all product information from ABM to the web including images, sales information, availability and custom fields.

- **Product categories:** create your own categories and sub-categories to display on the web. Link products to one or multiple categories
- **WooCommerce tags and attributes:** Help customers find what they want by mapping ABM fields as tags to describe a product and assigning product attributes so customers can search for items most relevant to them.
- **Limit products:** Limit products available for sale including where some products can only be sold to certain customers.
- **Pricing:** all ABM pricing including standard price lists, special prices, quantity breaks etc. are maintained in ABM and reflected automatically on the web. Each customer buys at their specified price.
- **Sale Items:** Nominate products for sale and specify the start and end dates. Automatically show the regular and sale price.
- **Product sorting and filtering:** Let customers sort products by popularity, latest arrival, rating, price or attribute to find the right fit.
- **Variation products:** Link products in ABM to utilise the Variation facility for selling clothing or any product that comes in different sizes, colours or any variation. Option to set prices, stock and images for each variation.
- **Related products:** Show related products to help customers find complementary products or encourage them to purchase more.
- **Inventory management:** Display stock levels directly from ABM or give customers an indication without showing actual quantities.
- **Widgets:** Use widgets to showcase best sellers, products on sale, featured products or recently viewed products on any page of your store.
- **Product ratings and reviews:** Optionally show customer feedback directly on the product page.
- **Unlimited images:** Include any number of photos to showcase your products. Set a featured image to highlight the best photo site-wide.

# MANAGE CUSTOMERS & ORDERS

SPNet synchronises customer information from ABM to the web including account details and transactions.

- **Retail or account customers:** Sell retail to anyone (B2C) or only sell to account customers (B2B) or do both on the same site. Specific features exist for each type.
- **Guest checkout:** Allow retail customers to set up a login or enable guest checkout for those who don't want to register. Account customers in ABM are supplied their own login credentials.
- **Order management:** Orders are automatically downloaded and created as Sales Orders in ABM. Manage the fulfillment process in ABM with status updates to the web site as the goods are dispatched.
- **Email templates:** Send notifications to customers at critical stages, e.g., after they make a purchase or when their order is complete.
- **Coupons:** Give customers coupons for a fixed amount, a percentage off or special offers like free shipping. Offer coupons for their whole cart or certain products.
- **Payment processing:** Take payments via Stripe and PayPal. Accept credit cards.
- **Freight options:** Give customers the option for pickup or delivery. Restrict options available based on customer location. Set a flat rate or define specific rates for different products, like extra charges for heavy products. Offer free shipping for certain products.
- **Customer location:** Auto-detect your customer's address to make shipping and tax calculations simpler.



Woocommerce gives your business a broader reach by enabling you to reach a range of online customers you may never have known you had.

# B2B - POWERFUL FEATURES

For account customers who log in to the website there are additional features to speed up the ordering process and provide them with additional information.

- **Template ordering:** allow customers to order from multiple template lists including previously purchased products and pre-set order templates specific for each client.
- **Favourites:** client can maintain their own ordering list
- **Quick Order:** facility to quickly add multiple items to the cart with a lookup on product code or description
- **Financials:** facility for customers to view their sales orders, invoices, backorders etc. irrespective of whether the transactions were entered on the web or directly into ABM.
- **Account update:** allow customers to view and update their contact details
- **Invoice payments:** allow account customers to pay off existing invoices or their account.
- **Sales Reps:** Give your sales reps access to the website while on the move. Each rep can select a customer from their list, view information and place orders on behalf of the customer.



Woocommerce is a versatile and adaptable tool, when combined with ABM is a force to be reckoned with



# SPNet

SYSTEMS PRACTICE PTY LTD

**CALL OR EMAIL FOR A CONSULT**



**Woo** **COMMERCE**

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