

ABM

CRM Application



OVERVIEW

The ABM Customer Relationship Management (CRM) mobile application allows iOS and Android device users to have access to customer information at their fingertips.

This allows staff that are primarily out of the office to have access to important customer information when they need it. Improving information capture and eliminating double entry of data.

If your business is focused on customer retention or generation then managing customer information is vital.

Customer information such as contacts, activities and opportunities are available to view without ever setting foot in the office.

BENEFITS

- » Improved information capture
- » Access to data while you are out of the office
- » Eliminate double entry
- » Easy and efficient view of important information

FEATURES

Customer information is available at your fingertips

- » Contacts
- » Activities
- » Opportunities



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